EFI Connects the Dots Between More Profits and You

End-to-End Digital Print Products, Solutions and Workflows for your Business
How We Connect You

From the moment of its inception, EFI™ has played an instrumental role in leading the analog to digital revolution with its digital print products, solutions and workflows. Today our end-to-end portfolio helps you sustain profitable growth by offering you a seamless connection to your customers from the moment they order a job to the moment they get it.

We offer you:

- A firm commitment to developing innovative solutions that help your business adapt and thrive in changing market conditions.
- Open platform technology that works with most OEM and third-party technologies to ensure that our solutions meet your growing needs.
- Environmentally-friendly solutions.
- A financially strong and growing company.
- Services and technical support to help you maximize your products and solutions.

Services and Technical Support

Help you get the most from your EFI products and solutions

As part of our commitment to you, EFI offers services for partners, dealers, manufacturers, end users and other parts of the distribution channel. They include professional services, eLearning educational and certification options, the EFI Color Academy and the EFI Knowledge Center. We also provide technical support plans for resellers, distributors and end users, like you. The plans include phone and on-line support as well as on-site technicians to keep your systems running 24/7.

Foundation Solutions for Your End-to-End Workflow Needs

1. EFI E-Commerce / Web-to-Print Solutions
   Drive customer satisfaction to your top and bottom lines
   EFI E-Commerce/Web-to-Print Solutions give you 24/7, customizable shopping platforms that enable your customers to easily order and track jobs fast to boost your top and bottom lines. The solutions also serve as on-ramps to job production to deliver essential information to your internal team.

2. EFI MIS/ERP Solutions
   Manage all aspects of your business easily, accurately and quickly
   EFI MIS/ERP Solutions streamline your business processes, maximize resources and eliminate redundant operations from estimating to production. Our flexible core solutions automate, organize, analyze and interpret your data throughout the job process to deliver powerful business intelligence and effective processes.

3. EFI Servers, Controllers & RIPS
   Simplify and speed-up your pre-production and production processes
   Our integrated and scalable servers, controllers and RIPS make your business thrive by maximizing your current assets and opening doors to additional capabilities using EFI, our partner and third-party solutions. They are known for their speed, power, productivity, precision, ease of use, and amazing, color and image quality.

4. EFI Digital Inkjet Solutions
   Deliver stunning output fast, while getting you into premium-margin applications
   EFI’s fast supervwide, wide-format and label printers get you into high-margin applications across a wider range of substrates and still achieve high image quality. The vertically integrated inks are optimized for EFI printers for maximum printer reliability, efficiency and performance. The inks also deliver consistent, repeatable results every time.
EFI E-Commerce/Web-to-Print Solutions give you 24/7 shopping platforms that enable your customers to easily order, re-order and track jobs and pay invoices fast via customizable Web sites to boost your top and bottom lines. The solutions also serve as production on-ramps to get essential job information to your internal teams.

Variable Data Printing Options
Our integrated Variable Data Printing Options allow you to expand your service offerings to get more revenue from your existing clients and to attract new customers.

Pricing Options
Our Pricing Options give you the ability to automatically estimate jobs for your customers as they order jobs – saving your precious time and enhancing their satisfaction. They also allow you to change your pricing easily.

Credit Card Options
Our integrated and secure Credit Card Options make online transactions fast and easy for your customers.

EFI MIS/ERP Solutions streamline your business processes, maximize resources and eliminate redundant operations by providing a seamless transition from estimating to production. Our flexible core solutions automate, organize, analyze and interpret your data throughout the job process to deliver powerful business intelligence and effective processes.

Shop Floor Collection Solution
This solution automates your production processes and gives you complete visibility into the status of all your customers’ jobs on your factory floor, so you can make adjustments as needed to meet your tight deadlines.

Dynamic Scheduling Tool
The visual, intelligent scheduling tool helps you synchronize and optimize your production processes even more. It also relieves bottlenecks, reduces waste, increases productivity and adjusts to rapidly changing conditions.

Packaging Business Intelligence Software
With this option, you get greater visibility of job and plant costs and can identify your most profitable plants, customers and jobs.

• Give your customers around-the-clock access to your business.

• Ensure profitable and efficient operation.
Our integrated and scalable Fiery® servers, controllers and RIPS make your business thrive by maximizing your current assets and opening doors to additional capabilities using EFI, our partner and third-party solutions. They are known for their speed, power, productivity, precision, ease of use, and amazing, color and image quality.

**Production Workflow Solutions**
EFI Production Workflow Solutions optimize your entire print production system, so you get the most from it. The solutions automate labor intensive tasks, spread volume across multiple devices, reduce operator errors, decrease job turnaround times and streamline your job cycles, so you can do more work.

**Color Management and Proofing Solutions**
Our integrated color management tools for beginners and professional-level users ensure that your color reproduction is always accurate and consistent. Our easy-to-use proofing solutions save you time, reduce costs, achieve the high color quality that your customers expect. They also work with other applications and in Windows® and Macintosh environments.

**Enterprise, Office & Cloud Solutions**
Fiery Office Solutions allow you to create, store and distribute professional-looking documents quickly, easily and securely. Our cloud-based print technology allows mobile professionals to securely print while away from their workplace using Internet-enabled devices without software, cables or complex set-up at your business.

EFI VUTEk® digital inkjet printers allow you to expand into high-margin, superwide applications to increase your profitability, while still producing eye-popping color. Our Rastek™ UV wide-format printers allow you to expand your product portfolio into traditional, industrial and specialty applications. The printer lines are known for their high performance, speed and stunning image quality across many substrates.

EFI Jetrion® industrial inkjet systems enable you to do short-run printing and to expand into lucrative label applications. The presses give you speed, image quality, reliability, substrate flexibility, color reproduction and a low total cost of ownership. Our UV and LED printers also are environmentally-friendly.

**EFI UV Inks**
EFI inks are produced from the largest UV inks manufacturer worldwide. The vertically integrated inks are optimized for EFI printers, ensuring maximum printer reliability, efficiency and performance. The inks also deliver consistent, repeatable results every time.

**Inkjet Production RIP**
Our inkjet production RIP maximizes your investment of your digital inkjet printers by dramatically reducing production times, unifying the handling of your printing devices, and producing the most accurate and vibrant colors.

Note: The options identified in this brochure represent only a small handful of the options that exist with EFI products. To see the whole list of options that work with your EFI, OEM and other third-party products, please contact your sales representative at 1-888-417-7117 or visit http://www.efi.com/how-to-buy/.

Get into high-margin applications.
Isn’t It Time We Connected with You?

Don’t miss another opportunity to connect your business to greater profits.

Contact EFI today at 1-800-875-7117 or visit http://www.efi.com/how-to-buy/!

We help you:

• Increase your profitability.
• Enhance your customer satisfaction.
• Drive your productivity.
• Improve your operational efficiency.
• Manage your resources more effectively.
• Eliminate touch points.
• Reduce waste.
• Improve your customer and employee communication.

Print to Win with EFI.

EFI (www.efi.com) is the world leader in digital print servers and controllers, superwide format printers and inks, wide-format printers, industrial inkjet printing systems, Inkjet Printing Applications, MIS/ERP and Web-to-Print solutions. EFI is dedicated to giving customers a competitive edge with award-winning, scalable solutions from creation to print that maximize productivity and increase profits.

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