



Fotomecánica Ochoa guarantees its proofs thanks to EFI-fogra·cert

Standards to guarantee the highest quality are increasingly important in the graphics industry. Clients expect certified proofs to ensure results of best quality. Fotomecánica Ochoa has now become the first prepress service provider to obtain the prestigious fogra certification for proof creation.

Throughout its long and successful history, Fotomecánica Ochoa, founded in 1962 in Madrid, has always striven to implement tools that allow it to offer its clients a faster and more secure service. With this philosophy in mind and for the more than 40 years of its history, the company has been able to adapt to the continuing changes of an ever evolving industry.

A modern, flexible tool

Before a new secure, reliable system became a necessity, Fotomecánica Ochoa had for years counted on Bestcolor as its colour proofing tool. In 2005, the company updated its software to EFI Colorproof XF – the latest version of the market leading proof solution. In doing so, Fotomecánica Ochoa has implemented not only a modern and powerful system, but also a versatile and flexible tool.

Thanks to the modular structure, the company has been able to develop an EFI Colorproof XF solution that meets its particular needs. The functionality of Colorproof XF Server offers everything needed to output contract proofs using the latest technology. With the M and XXL Output Options, Fotomecánica is able to use 2 printers simultaneously – an Epson Pro 4800 and an Epson Pro 9000. The Spot Color Option offers full compatibility with Pantone, HKS and Toyo inks and guarantees control over spot colours. The Dot Creator Option allows the output of proofs from half-tone files – a credible simulation of the different printing methods – and at the same time provides an entry into CtIF and CtIP technology. The Color Manager Option allows to create and optimise paper and reference profiles that conform exactly to such standards as ISO 12647, SWOP, Sicogif and others.



Security and Guarantees

For Jose Enrique Ochoa, the manager of Fotomecánica Ochoa, the most important contribution to effecting this changeover has without doubt been the quality control module EFI Color Verifier.

“This option lets us measure each and every proof to verify the colour values, and ensure that they match the relevant ISO standard – security and guarantees for all parties involved.”

According to Jose Enrique Ochoa, Colorproof XF offers nothing but advantages. He states that "our prepress personnel are able to operate the system from day one and perform calibrations to create exceptional colour results. And with a lower per proof cost compared to other systems, it gives us increased autonomy and independence".

fogra certification demonstrates maximum quality

A further important point to ensure maximum quality to clients is the recently acquired fogra certification for reliable proof creation. The internationally recognised fogra Graphic Technology Research Association offers a special service to validate products within the graphics industry. For example, users of proofing systems can send a print test of their system. Then fogra verifies that the printout meets the requirements of Print Media Standard 2004 and certifies it as "fogra-cert proof". This certification allows Fotomecánica Ochoa to demonstrate to all its clients that its proofs are reliable and guarantee high quality.

What is more, it can use this to differentiate itself from other companies in the sector that are not certified. Even more so, since Fotomecánica Ochoa is the first Spanish company to achieve this certification.

To achieve the fogra certification, Fotomecánica Ochoa relied on the services of Disvent Ingenieros, S.A.. As the Spanish distributor for EFI, they participated at a two-day fogra certification training that covered the latest proofing standards and ISO norms, fogra certification, EFI certified paper, and Colorproof XF installation and configuration to create contract proofs that meet Offset standards and are within the tolerance levels that fogra lays down. At the end of the training, Jordi Pallicera successfully passed the final exam to become EFI-fogra certified.



Exceptional results

At Fotomecánica Ochoa they use an Epson 4800 in conjunction with fogra-certified EFI 9200 paper and EFI Colorproof XF to output exceptional colour.

"We work closely with our clients to know their requirements at all times, and pre-emptively to offer them viable, technological solutions", says Jose Enrique Ochoa.

"Consequently, EFI Colorproof XF and fogra certification are important factors in our success."



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