



FIERY OFFICE SOLUTIONS

# EFI PrintMe

Fast, affordable mobile  
print solution.



# Keep Mobile Customers Happy with PrintMe

## Print Anywhere, Anytime

More than ever, mobile professionals need to print when they're on the road. And while the businesses have kept pace with customers' growing needs through providing Internet access and sophisticated business centers, there's still one major source of frustration: printing.



The PrintMe.com website for easy document upload.

*"We've been very pleased with PrintMe, as have our Extended Stay Hotel guests. It's turn-key and cost-effective and it contributes to guest satisfaction and loyalty, all top of mind in our business."*

— Ira Greenfield  
Vice President of Technology,  
Extended Stay Hotels



#### **Begin reaping the benefits that PrintMe has to offer:**

- Increase your customers' satisfaction and loyalty by giving them an affordable, easy-to-use mobile printing solution.
- Increase printing volume to your business, generating additional or new revenue streams.
- Gain a competitive edge by offering hassle-free printing solutions that easily integrate into your existing network and printers.
- PrintMe completes the notion of a "mobile office" for your mobile customers who need to print on the road.

#### **How It Works**

To find a nearby printer, users go to [www.PrintMe.com](http://www.PrintMe.com). They see a list of nearby printers that have been configured for AutoDiscovery.

Users can send their documents to the PrintMe service in several different ways:

- Upload the documents on the PrintMe.com web site.
- Send an e-mail message addressed to [print@printme.com](mailto:print@printme.com), attaching the documents to be printed.
- Print directly from a Windows application on a computer with a PrintMe driver installed.
- Send documents from mobile devices to [print@printme.com](mailto:print@printme.com).

In all cases, users receive an e-mail response from the PrintMe service. The e-mail message contains a document identification number (DocumentID). Users walk up to the PrintMe terminal, enter this DocumentID, and their documents print.

#### **Getting Started is a Snap**

PrintMe is affordable, easy to install and ready to use right away. The PrintMe terminal connects to any printer via a USB or network port. PrintMe is truly a turnkey solution.

So give your mobile customers the one thing they've been missing: an easier way to print. Who would've thought making your customers happier could be so easy?

With EFI PrintMe, customer satisfaction goes up and the cost of IT support goes down. It works with your existing network and printers, and installation is easy. PrintMe gives you back valuable time servicing your customers rather than servicing the technology.

Your customers can upload to the cloud anytime, day or night, and then pick up their documents whenever it's convenient for them. Ultimately, your customers are more productive, more comfortable, and best of all, more loyal.

*"Businesses in the U.S. have shown a propensity to adopt mobile working business practices and have welcomed the shift to mobile workers to increase productivity and efficiency. InfoTrends is projecting that the total number of mobile knowledge workers in the U.S. will increase from 100.3 million in 2009 to 122.1 million in 2014, which represents a CAGR of approximately 4.0%."*

— Mobile Knowledge Workers:  
Emerging Opportunities

InfoTrends, Inc.  
February, 2011

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## EFI PrintMe

Beat the competition and profit with EFI's integrated Fiery®, VUTEk®, Jetrion®, Rastek™, Print MIS and Web-to-Print solutions. Visit [www.efi.com](http://www.efi.com) to learn more.

### Print to Win™ with EFI.

EFI™ ([www.efi.com](http://www.efi.com)) is a world leader in customer-facing digital print products from job submission to production. Our integrated, end-to-end solutions include Fiery® digital print controllers and solutions; VUTEk® superwide digital inkjet solutions; Rastek™ wide-format solutions; Jetrion® industrial inkjet systems; print production workflow and management information software, and corporate printing solutions.



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