



CORPORATE OFFICE SOLUTIONS

Fiery VUE

Imagine. Create. Print.



Produce Professional Office Documents In-House Easily and be Greener with Fiery VUE

Fiery® VUE from EFI™ is a “visual print application” that produces professional-looking, finished print materials quickly, easily and cost-effectively from your desktop. The interactive application comes with a user-friendly 3D interface that visually guides you through document creation with intuitive layout and finishing tools. The environmentally-friendly solution also reduces your eco-footprint by reducing waste, and by monitoring how green you can be using Fiery VUE.

How Fiery VUE Benefits You

Whether you are working in a small to medium business or large enterprise organization, Fiery VUE benefits you and your company or department in several ways.

Office Users

- Simplifies production and publishing tasks with easy-to-use technology by printing documents directly from Microsoft® (MS) Office applications in as few as two clicks.
- Increases productivity by saving time and money with desktop document production. Creates customized, professional material in a fraction of the time and cost.
- Ensures consistent, high-quality documents for sales, marketing, public relations, training, finance and legal materials.
- Provides simple delivery of sophisticated, finished documents in real time.

Business Owners

- Increases your return on investment and lowers overhead costs by utilizing your existing assets, eliminating the need for third-party expenditures, reducing training and staffing and decreasing waste.
- Improves productivity and quality by eliminating waiting and tracking time of outsourced materials and ensures corporate brand integrity by producing consistent output of corporate colors.

Green Books are automatic layout templates that are included in the Fiery VUE application. The three easy-to-use, pre-formatted templates enable you to create and design professional-looking pamphlets with just a few clicks. By using Green Books, you can reduce your paper usage by up to 85% from printing out a standard, one slide per page, slide presentation and can recognize cost savings by eliminating unnecessary draft print-outs. You can even measure your eco-savings with Green Printing Statistics which allows you to track your paper savings by day, week, month and even year.



How Fiery VUE Works

Fiery VUE allows you to import multiple documents in one place, make edits, customize and add the finishing touches to your final output. Before printing, you get a chance to page through the document in 2D or 3D view, so you know what your final print looks like.

Professional Documents are a Click Away

If you are a small to medium sized business (SMB) or organization, the Fiery VUE installation can be completed within a few minutes. After following the screen prompts, only a few clicks are required. Once Fiery VUE is launched, it automatically detects any Fiery-enabled printer available on the network and includes a list of the options that each Fiery offers. You can choose which printer to set up as the default printer, and you even have the flexibility to change the default Fiery printer at any time.

If you are a larger enterprise organization or IT department, you can make Fiery VUE available on the approved list of applications for easy download. If you are an enterprise environment, your IT department is able to deploy a silent installation of Fiery VUE with System Management Server (SMS).

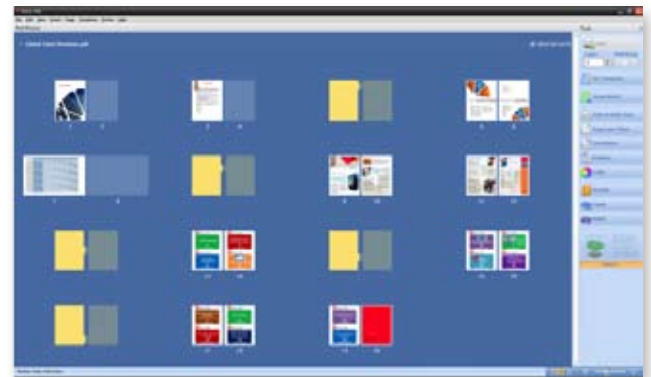
Fiery VUE is compatible with Microsoft Office 2003, 2007 and 2010, and can be used to print from any desktop application. This compatibility and versatility enables your employees at all skill levels to produce fully-finished documents with accurate, predictable and consistent outcomes every time. Fiery VUE also allows you to create all internal and external communication in-house on your desktop.

Key Fiery VUE Advantages

- Can be used as a standalone application or can be launched within Microsoft Office.
- Comes with an intuitive, visual user interface with “rollover icons” to produce sophisticated documents in minutes from users’ desktops.
- Helps reduce waste with its Green Books templates. Green Printing Statistics monitor your eco-savings in real-time, so you can print “green” every day.



Fiery VUE preview allows users to see and “flip-through” their document before they print including all finishing options such as binding and tab inserts.



Intuitive and familiar interface for easy document management and creation.

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Get started today with the new Fiery VUE visual print application and in minutes, you will be creating and printing professional, customized work materials right from your own desktop. Whether you need to produce revenue forecasts, sales guides or legal contracts, Fiery VUE can help you produce documents that look like they were produced professionally but faster and cheaper using less paper. Interested in trying Fiery VUE? Visit www.efi.com/FieryVUE and download it for free.

Print to Win™ with EFI

EFI™ (www.efi.com) is a world leader in customer-facing digital print products from job submission to production. Our integrated, end-to-end solutions include Fiery® digital print controllers and solutions; VUTEK® superwide digital inkjet solutions; Rastek™ wide-format solutions; Jetrion® industrial inkjet systems; print production workflow and management information software, and corporate printing solutions.



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