



BUSINESS AUTOMATION SOFTWARE FOR PRINT AND PACKAGING

## EFI Pace Mobile Web App

### EFI™ Pace™ is a Powerful, Browser-Based Print MIS

You can't put your management system in your pocket, or can you? The new Pace Mobile Web App redefines data access, giving your sales and management teams real-time access to critical business information when and where they need it.

Estimate jobs, check status, review customer accounts, track shipments, and more all from your iPhone® or smart phone.

The Pace Mobile App lets you text, call and map customer and prospect locations while seamlessly handling management system communications and updates. Most importantly, the Pace app is not a full-sized browser screen shoehorned into a smart phone. It's designed to take full advantage of your mobile device, presenting information in an easy-to-read, easy-to-use format. The interface provides quick, logical access to important business information – even those with little or no training on the Pace solution will be able to use the app in a matter of minutes.

#### Pace Mobile Web App Features

**Customer / Job Inquiry:** The Pace Mobile App gives you the ability to quickly locate customer information and to do a full job status inquiry. You can review the job description, see invoices, check on the shipping status, or click a phone number to place a call.

**Estimating Wizard:** Need a quick quote to lock in an opportunity? The Pace Mobile App Estimating Wizard lets you enter details for an estimate – including multi-part estimates – returning a plan, costs, and pricing.

**CRM Data:** Access your Pace CRM information to check activities, review opportunities or work on a campaign.

**Inventory Transactions:** Use your smart phone to check inventory status, receipts, and job postings.

**Data Collection:** User your smart phone as a data collection device to post time and materials to a job, capturing time for staff working away from the office.

**GPS Contact Locator:** This feature lets you be more productive. Say you're on the road, and you have some extra time. The Pace Mobile App GPS locator can search your

contact list and identify all records located within a specified distance from your location.

**Visualize Your World:** This Pace Mobile App lets you attach photos to Pace contacts and cost centers from the smart phone camera or photo library.

**Work Center View:** What's in the queue for your press department? With your Pace Mobile App, you can check the schedule for a cost center and see what's running now.

**Eye in the Sky Technology:** The Pace Mobile App can be linked to a Web cam in your office or production facility, giving you the ability to verify activity and security. This feature can also be a great way to show a prospect a new piece of equipment or production capability.

**Secure Communications via SSL:** The Pace Mobile App communicates with your Pace server via SSL.



## EFI Pace Mobile App

The Pace Mobile App is highly intuitive and self-documented like most top quality smart phone apps – designed for executives and sales leaders looking for effective access to important EFI Print MIS information.

### Pace Mobile App Features

The EFI Pace Mobile App requires a smart phone, iPhone, iPad or iPod Touch (OS version 3.0 or higher.) The app works on first generation iPhones upgraded to OS 3.0 or higher – a 3G or 4G iPhone is not a requirement. Corresponding data plans or WiFi network access is required. Also, the system requires GeoCode (www.geocoder.us) to provide GPS coordinates for contact addresses. The first 20,000 lookups are included with a \$50 charge per additional 20,000 lookups. The app currently supports two Web cams: the Linksys WVC200 and the Linksys WVC54.

### EFI Pace

EFI Pace is a browser-based Print MIS solution including software modules for estimating, scheduling, production, inventory, accounting, sales management, and e-commerce, and uses an appliance model that allows for installation and training in a fraction of the time required by other solutions. This advanced, secure system architecture is customizable, XML driven, JDF and ODBC compliant and allows browser-based access from Mac and PC platforms to better leverage emerging technologies that are defining the digital workflow process.

For more information, please contact EFI at 1-800-875-7117 or visit [www.efi.com](http://www.efi.com).

For more information on EFI Pace call 1-800-875-7117 or visit [www.efi.com/pace](http://www.efi.com/pace)



EFI's portfolio of integrated solutions increases productivity and improves your bottom line. Find out more at [www.efi.com](http://www.efi.com).



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