

Time for a Digital Physical

Is your MIS/ERP Due for a Serious Check-up?

As many businesses grow, they often overlook or put-off enterprise software updates—no surprise that many suffer from chronic performance issues. The good news is you are likely too busy to make these updates. The bad news is as your company evolves, your software doesn't, so you end up creating workarounds for the very things that you initially bought this software to fix or reduce.

These challenges likely include:

- The need to augment your system with other disconnected solutions.
- A lack of on-demand access to important business information.
- Too many manual operations—little or no process automation.
- The use of spreadsheets starts to increase.
- Sales estimates are incomplete or are taking too long, resulting in lost business.
- Month-ends taking weeks instead of days to complete.
- Customer inquiries taking longer and resulting in reduced satisfaction.
- You no longer know where you're making and losing money.
- Your company is unable to determine your raw materials costs at the time you consume them.
- You find you have to pull one job off of a machine to complete a different one on time for a client.
- Your software maintenance rates increase over time as more companies migrate off of the system—leaving fewer users to spread the costs required to provide support.
- Your competitors are using state-of-the-art systems to gain a competitive advantage, while still maintaining a healthy profit margin.

with your organization, the gap between your business goals and your software capabilities will grow (i.e., The movement towards digital printing challenges the historic operating norms.)

The more your software system becomes misaligned with your organization, the greater the proliferation of workarounds outside of the system. As users become frustrated with the system, they begin adopting their own business processes and work outside the software application. This decreases user satisfaction, reduces the efficiency of your operations and creates a greater potential for costly errors as time goes on.

The Treatment: An EFI MIS/ERP Solution

EFI™ is fully committed to spending significant sums of money on research and

development to ensure strategic solutions remain at the forefront of technology—offering our clients superior long-term value. We are constantly incorporating technical innovations and best practices into our software based on the 10,000+ printing and packaging operations currently using our systems. Moving to a current system with on-going development ensures that you remain up to date with industry changes—without having to carry the full burden of the development cost yourself.

Prognosis: Excellent.

Contact your EFI representative or call 800-875-7117 to schedule an audit of your MIS/ERP solution.

The Diagnosis: Update your Software!

If your system doesn't change and evolve



303 Velocity Way
Foster City, CA 94404
650-357-3500
www.efi.com

Auto-Count, BioVu, BioWare, ColorWise, Command WorkStation, Digital StoreFront, DocBuilder, DocBuilder Pro, DocStream, EDOX, the EFI logo, Electronics For Imaging, Fabrivu, Fiery, the Fiery logo, Inkwave, Jettron, MicroPress, OneFlow, PressVu, PrintIntellect, PrinterSite, PrintFlow, PrintMe, PrintSmith Site, Prograph, RIP-While-Print, UltraVu and VUTEK are registered trademarks of Electronics for Imaging, Inc. in the U.S. and/or certain other countries. BESTColor is a registered trademark of Electronics for Imaging GmbH in the U.S. The APPS logo, AutoCal, Balance, ColorPASS, Dynamic Wedge, EFI, Estimate, Fast-4, Fiery Driven, the Fiery Driven logo, Fiery Link, Fiery Prints, the Fiery Prints logo, Fiery Spark, FreeForm, Hagen, the Jettron logo, Logic, Pace, Printsafe, the PrintMe logo, PrintSmith, Print to Win, PSI, PSI Flexo, Rastek, the Rastek logo, RIPChips, SendMe, Splash, Spot-On, UltraPress, UltraTex, UV Series 50, VisualCal, the VUTEK logo and WebTools are trademarks of Electronics for Imaging, Inc. in the U.S. and/or certain other countries. Best, the Best logo, Colorproof, PhotoXposure, Remoteproof, and Screenproof are trademarks of Electronics for Imaging GmbH in the U.S. and/or certain other countries. All other terms and product names may be trademarks or registered trademarks of their respective owners, and are hereby acknowledged