Two Hours of Run Time Per Day
Pays for your New Jetrion System*

You already know that industry-leading EFI™ Jetrion® UV Digital Label Systems are affordable, save you money, and increase your profits and productivity. Bet you didn’t know that the systems can pay for themselves by printing just a handful of jobs in as little as two hours a day!

How to Pay for your Jetrion System

Migrate Existing Jobs to your New Jetrion System
With your new Jetrion system, there’s no waiting to reap the financial benefits of your investment; your payback starts immediately with jobs that you already print in-house! Just migrate a few short to medium run jobs a day that you are printing inefficiently on your flexo press to your Jetrion digital system. You instantaneously increase your profits by reducing substrate waste, lowering labour costs for job set-up and changeover times, and eliminating plate costs.

Expand your Business with your Jetrion System
The market demand for short-run label jobs is growing rapidly, driven by the explosion of product versions, SKUs, bar coding, localisation and targeted marketing promotions. Jetrion’s digital UV inkjet systems allow you to adapt to these market changes, and grow your business by pursuing these high-value opportunities that you’ve typically turned away, ignored or outsourced. Best of all, the system’s modularity allows it to grow with you.
JETRON INDUSTRIAL INKJET SYSTEMS

Cost Savings Analysis

<table>
<thead>
<tr>
<th>Job Example</th>
<th>Job Length</th>
<th>New Plates</th>
<th>Flexo Cost</th>
<th>Digital Cost</th>
<th>Savings</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOB 1: 64 x 64 mm</td>
<td>25,000</td>
<td>Yes</td>
<td>£190</td>
<td>£91</td>
<td>£100</td>
</tr>
<tr>
<td>JOB 2: 64 x 157 mm</td>
<td>5,000</td>
<td>No</td>
<td>£94</td>
<td>£41</td>
<td>£52</td>
</tr>
<tr>
<td>JOB 3: 89 x 256 mm</td>
<td>1,500</td>
<td>No</td>
<td>£112</td>
<td>£41</td>
<td>£70</td>
</tr>
<tr>
<td>JOB 4: 114 x 206 mm</td>
<td>500</td>
<td>No</td>
<td>£70</td>
<td>£18</td>
<td>£52</td>
</tr>
<tr>
<td>JOB 5: 38 x 216 mm</td>
<td>2,500</td>
<td>No</td>
<td>£85</td>
<td>£33</td>
<td>£52</td>
</tr>
</tbody>
</table>

Daily Savings = £325

Two Hours of Run Time Pays for your Printer*

As the table and graph demonstrate, you will be able to:

- Pay for your Jetrion system by running it from 9-11am, and use the rest of your work day to count the profits from all your additional short run work.
- Change the definition of “short-run” and profitably print jobs with as few as 50 labels up to 50,000 labels and beyond.
- Move jobs to your Jetrion and gain enhanced efficiency on your flexo presses when you eliminate the costs associated with printing disruptive short run jobs on an analog printer.

Reap the Many Benefits of Jetrion UV Systems

Buying a new Jetrion system comes with a range of benefits, including lower cost ink-only pricing versus click-charge models, elimination of pre-priming for most substrates, exceptional durability without a costly over varnish and powerful re-registration options for 4-colour, dual-sided or pre-die-cut printing.

*Actual results are dependent on job specific factors and your payment plan details.

Call EFI Jetrion Worldwide Sales Now!

Don’t miss another opportunity to get an edge over your competition. We offer the most versatile inkjet and inks portfolio in the print industry today to accommodate any of your printing needs.

Call one of worldwide sales offices today by visiting www.efi.com/how-to-buy/-