Digital White Has Never Looked So Good
No Other Digital Press Can Produce This Opacity in a Single Pass

The EFI™ Jetrion® 4900 series of presses help you produce short and medium-run label jobs faster and smarter with greater profitability. Did you also know that it can print your white jobs with brightness and opacity that rival your flexo presses? How? The white option for the 4900 enables white ink printing in the same pass with process colors. Best yet, your customers will love your digital whites because they offer the same benefits as the Jetrion 4900’s standard CMYK set: durability, lightfastness and low cost.

How to Make Money from Printing Whites on your Jetrion System

There are several ways to make money quickly, increase your bottom line and enhance your customer satisfaction with Jetrion’s digital white option.

Use your new digital printer to expand your services portfolio across vertical markets, such as health and beauty, food and beverage, industrial and pharmaceuticals to do:

- White backgrounds or highlights under colors like CMYK on clear and metallic media and substrates.
- Decorative white for headlines, industrial labels, bumper stickers and more!

Alternatively, you can migrate your inefficient, expensive short to medium-run white jobs to your digital system to be more cost-effective and to maintain the same high quality that your customers expect.
Reap the Many Benefits of Printing your Whites on Digital Jetrion Press

By printing white jobs on your Jetrion press, you:

- Save time and money because you can do these jobs in a single pass quickly and cost-effectively without compromising quality, durability or resistance.
- Produce high quality white output on clear and metallic substrates that rivals flexo presses in terms of brightness and opacity. **No other digital press can produce this opacity in a single pass.**
- Get the appearance of screen printing and the benefits of digital print, all at significantly lower running costs. This is commonly referred to as “Digital Screen Print.”
- Meet your short-term and long-term needs with on-going, cutting-edge research, development and formulation from the world’s largest UV inkjet inks manufacturer.
- Get the lowest cost per label because you:
  - Pay for only the inks that you use – no costly click charges.
  - Don’t need primers, undercoats or laminates.
- Get the fastest return on investment (ROI) because you can migrate inefficient, expensive jobs from your flexo or other presses to your digital system and expand into short-run services for greater profits.

Call EFI Jetrion Worldwide Sales Now!

Don’t miss another opportunity to get an edge over your competition. We offer the most versatile inkjet and inks portfolio in the print industry today to accommodate any of your printing needs.

**Call one of worldwide sales offices today by visiting www.efi.com/how-to-buy/.**