Case In Point

PRODUCTION PRINTING SOLUTIONS

Combination Nashuatec & EFI MicroPress: A solution that rules

The perfect match happens every so often. So one would be considered lucky to find it. However, it happened with the government department Noordoostpolder in Emmeloord. For six months now, this institute has worked with an EFI MicroPress Professional which steers two Nashuatec machines, Julian Janakiev – head of the print department and experienced Desktop Publisher – is almost ecstatic.

Because of all the things he can now do without leaving his desk, Julian is full of praise for MicroPress, saying things like, “no need to be patient”, “automatic error recovery” and “much more stable”. Though if comes down to it, Julian can describe MicroPress in just two words “it rules”.

When the time had come to replace the old machines, Julian and his colleague René Vissers from the ICT Department researched possible replacements. Critical decision factors: ease of use, cost of purchase, flexibility and options such as stapling, processing heavier papers and creating booklets.

They compared the offers of Océ (the previous supplier), Xerox and Nashuatec. Only the latter was able to combine all of the above mentioned features, thus making the choice an easy one for Julian and René. They chose MicroPress Professional from EFI with the multifunctional Nashuatec 9005 (90 pages black/white) and the CS555 (60 pages black/white, 55 pages colour) from Nashuatec Benelux.
Their choice combines the cost benefit and high capacity of a black and white printer with the increased flexibility of in-house printing that comes with the colour multifunctional device. The MicroPress server is both print controller and interface between the operator and the machine. It offers optimal steering capacity, increased time savings and full use of the available resources.

Quality in-house printing

The government institute Noordoostpolder is a prototype organisation which produces a wide variety of print jobs. With the new installation they are able to expand their in-house capacity and ability. Nowadays they only order larger amounts of print work at a professional printing house. Not that the machines can't handle it, but Julian is not able to process large amounts in his part-time job. However, the many people who work for the institute can now order and collect their high quality print jobs quickly at the print room. Two years ago the government introduced a new style and logo. "It rules!"

"You don't need to be an expert to work with MicroPress, but some experience can be useful".

Julian Janakiev, Head of the Printing Department

Ease of Use

There are still some “shortcuts” to get things done. To use those shortcuts, some basic technical knowledge comes in handy. Julian is eager to show us his findings and opens the overview list of MicroPress with all jobs. He selects four jobs and chooses the merge command. The selection appears and he can add the newly composed file. He inserts a blank page and immediately the change is shown on his screen. It is impressive how easy the commands work and how the immediate visualisation contributes to the comprehension of the user. "You don't need to be an expert to work with MicroPress, but some experience can be useful", says Julian, who benefits from his DTP background.

The power of MicroPress is one of many. It goes from improved print quality to ease of use for the operator. It is the only RIP which can control multiple devices (up to twelve engines). The software includes features as TruePrint (maximum printspeed regardless of graphical complexity), TrueRecover (error reporting and automatic recovery on-page level) TrueEdit (media selection, Imposition and lay-out, editing and integrating jobs into the digital workflow). TrueColour (Tool for high quality and consistent colour output).

Flexibility

It is easy to incorporate flexibility into the work process by using the universal interface. A rush job can be put forward with just one mouse click. It is also fast and easy to scan, edit and integrate jobs into the digital workflow.

The above is an important feature for Julian. The day of the interview he is asked to produce several copies of a job that only exists in printed format. The original file is not available. Julian solves the problem by scanning the hard copy with just one click and the file is entered into MicroPress. He then uses Tabs and TrueEdit to make changes. He is especially enthusiastic about the removal of shadow lines in the scanned document. "Isn't it amazing?"

Julian knows about every aspect of the installation. He also mentions the environmental friendliness as an important advantage. The awarded toner packaging of the CS555 is much better for the environment and – not the least bit important – his hands stay clean!

One could say that the printing room of the government department Noordoostpolder is a prime example of a well-oiled organisation. One that Nashuatec got to contribute to by providing the one installation that makes this printing room reliable, flexible and colourful. It rules!