Digitally Expand into the Flexible Packaging Market
Using the Jetrion 4830LED UV System and Innovative Flexible Inks

How to Pay for your JetrionLED UV System Option and Inks Fast

Your food, beverage, pharmaceutical and health and beauty customers must differentiate themselves from their competition to survive. Shrink sleeves, or labels that are shrunk to fit container contours through heat, are popular promotional tools. They give your customers’ products “shelf appeal” or make the products more unique and recognizable. By combining your Jetrion System’s short-run capabilities and our flexible ink set, you can produce shrink sleeve services like:

- Soda and liquor bottle labels.
- Food labels on plastic containers.
- Flexible pouches for wet wipes.
- Tennis ball container labels.
- Pill bottle labels.

The EFI™ Jetrion® 4830LED UV system and flexible ink set opens up new opportunities in the flexible packaging market by allowing label converters, like you, to print on unsupported and heat sensitive materials, including shrink sleeves. The flexible inks produce durable, shrinkable, flexible, and peel-resistant images because our chemists optimized the inks for thin and delicate substrates. Best yet, there is no need to pattern coat for heat sealing like toner-based digital systems.
How to Sell your New Shrink Sleeve Services to End Customers

Shrink sleeves offer many perks for your customers. They:

- Strengthen brand identities through color shades and high quality label decorations.
- Work on thin and delicate substrates, such as plastic packaging containers.
- Reduce inventory costs because your clients don’t need to print large quantities.
- Cater to targeted promotions that require small batches and have aggressive timeframes.
- Capture and keep attention with special effects, such as thermo, photo, relief or metallic effects.
- Are ideally suited for tamper evident, freshness and security seals along with promotional effects and full body labeling.

Call EFI Jetrion Worldwide Sales Now!

Don’t miss another opportunity to get an edge over your competition. We offer the most versatile inkjet and inks portfolio in the print industry today to accommodate any of your printing needs.

Call one of worldwide sales offices today by visiting www.efi.com/how-to-buy/.

Reap the Benefits of your New Jetrion System and Flexible Ink Set Today

By using the JetrionLED UV System and flexible inks, you can:

- Achieve significant savings by printing direct to substrates with no need to pattern coat, unlike toner-based systems.
- Increase your short-run printing opportunities and profits by covering a broader range of flexible packaging materials supported only by UV LED curing technology.
- Get a seamless technology adoption path, a flexible ink set and LED lamp technology that can be retrofitted on your existing Jetrion 4830.
- Meet your ever changing customer requirements and market dynamics with EFI’s core competencies in cutting-edge ink design, formulation and manufacturing.
- Receive the lowest cost per label because you pay for only the inks that you use, and you have the highest productivity and performance on Jetrion systems when using our optimized inks.
- Achieve ink shrinkage of up to 90%.