

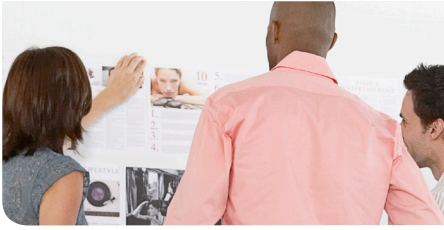


Fiery VUE

Imagine. Create. Print.

Server & Controller Solutions





Produce Professional Office Documents In-House Easily And Save Green With Fiery VUE

Fiery® VUE from EFI™ is a “visual print application” that produces professional-looking, finished print materials quickly, easily and cost-effectively in-house. The interactive desktop application comes with a user-friendly 3D interface that visually guides you through document creation with intuitive layout and finishing tools. The environmentally- friendly solution also reduces your eco-footprint by reducing paper usage and waste.

How Fiery VUE Benefits You

Whether you are working in a small, medium or large organisation or manage a business or department, Fiery VUE benefits you and your employees in several ways.

Office Users

The Solution:

- Simplifies production and publishing tasks with easy-to-use technology by publishing documents directly from Microsoft® Office applications using one button.
- Increases productivity by doing more with less. Saves time and money with in-house document production. Creates customised, professional material in a fraction of the time and cost on your desktop.
- Ensures consistent, high-quality documents for all sales, marketing, public relations, training, finance and legal materials.
- Provides simple delivery of sophisticated, finished documents in real time.

Business Owners

The Solution:

- Increases your return on investment and lowers overhead costs by utilising your existing assets, eliminating the need for third party expenditures, reducing training and staffing and decreasing waste.
- Improves productivity and quality by eliminating waiting and tracking time of outsourced materials and ensures corporate brand integrity by producing consistent output of corporate colours.
- Keeps your business compliant and secure.

Green books are automatic layout templates that are included in the Fiery VUE application. The three easy-to-use, pre-formatted templates enable you to create and design professional-looking pamphlets in just a few mouse clicks. By using Green Books, you can reduce your paper usage by over 75% from printing out a standard PowerPoint slide presentation and recognise cost savings by eliminating unnecessary print-outs.



How Fiery VUE Works

Fiery VUE is fully compatible with applications such as Microsoft Word, PowerPoint® and Excel®. It comes with powerful, automated and integrated workflow solutions that allow you to save final documents as templates for real-time future updates.

For example, Fiery VUE allows you to import multiple documents in one place, make edits, customise and add the finishing touches to your final output. Before printing; however, you get a chance to page through the document in 2 or 3D view, so you know what your final print looks like.

Professional Documents Are A Click Away

For smaller to medium sized businesses and organisations, Fiery VUE installation requires only a few clicks after following the screen prompts. The process is completed within a few minutes, and then the application automatically detects any Fiery available on the network. Once the Fierys are detected, you get a list of the options that each Fiery offers and can choose which engine you would like to set as the default printer. You even have the flexibility to change the default Fiery printer at any time.

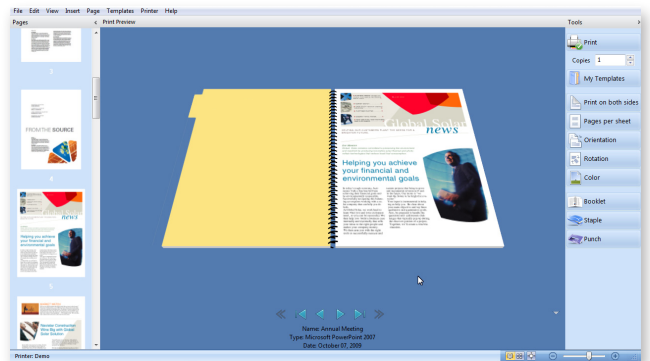
Larger enterprise deployments, organisations and IT departments can make the application available on the approved list of applications for easy download. Standard MSI technology is used for deploying Fiery VUE, and an integrated software Help Menu can help with any questions.

Fiery VUE is fully compatible with Microsoft Office 2003 and 2007 Suites as well as Adobe® PDF for document printing and publishing. This compatibility and versatility enables your employees at all skill levels to produce fully finished documents with accurate, predictable and consistent outcomes every time. Fiery VUE also allows you to create all internal and external communication in-house on your desktops.

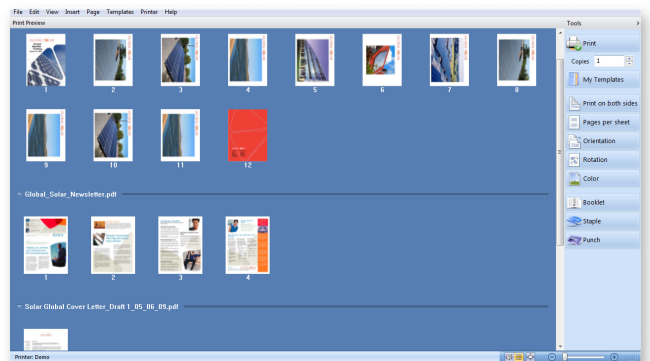
Key Fiery VUE Advantages

- Is convenient and easy-to-use.
- Can be used as a standalone application or can be launched within Microsoft Office.
- Comes with an intuitive, visual user interface with “rollover icons” to produce sophisticated documents in minutes from users’ desktops.

Get started today with the new Fiery VUE visual print application and in minutes you will be creating and printing professional, customised work materials from a single click of your mouse, right from your own desktop. Whether you need to produce revenue forecasts, sales guides or legal contracts, Fiery VUE can help you produce the documents faster, for less money and with less paper all with the look and feel of a professional print house.



Fiery VUE preview allows users to see and “flip-through” their document before they print including all finishing options such as binding and tab inserts.



Intuitive, 3D interface for easy document management and creation.

Beat the competition and profit with EFI's integrated Fiery, VUTEK and APPS printing solutions. Visit www.efi.com.

Print to Win

EFI (www.efi.com) is a world leader in colour digital print servers, and controllers; superwide format printers and inks, industrial inkjet printing systems and print management, Web-to-print and proofing solutions. EFI is dedicated to giving customers a competitive edge with award-winning, scalable solutions from creation to print that maximise productivity and increase profits. EFI maintains 23 offices worldwide.

<http://www.fieryvue.com>

