Take the Next Steps in Digital Printing

In this issue of World of Fiery, we’ll show you the latest developments in digital printing — including new training, new tools and new ways for you to be more efficient. Plus, we’ll help you decide which ones are right for your needs.

Strategic Partnership Is the Next Step in Digital Printing

Find out about how the partnership between EFI™ Fiery® and Landa Corporation’s Nanographic Printing™ solution promises to transform the future of digital printing.

Fiery JobFlow Automates More Prepress Functions

See how the Fiery® JobFlow prepress workflow automation solution meets your most urgent needs.

Would You Benefit from Accurate, Consistent Color?

Answer just 6 questions to find out if Fiery® Color Profiler Suite would benefit your print facility.

Learn from Our Experts at the 2014 World of Fiery Webinar Series

Find out how to improve your operational productivity and discover ways to win customers with higher-quality products and new services.

Choosing Fiery Central Is as Easy as 3, 4, 5

See how Fiery Central offers you 3 top benefits, 4 solutions to tough printing problems and 5 ways to see if Fiery Central is right for you.
Strategic Partnership Is the Next Step in Digital Printing

At the recent EFI™ Connect user convention, EFI and Landa Corporation announced their agreement to develop a digital front end (DFE) for the Landa Nanographic Printing™ solution. With unique, new functionality for sheetfed and webfed Landa Nanographic Printing Presses in the commercial, folding carton, point-of-sale, publishing, and flexible packaging markets, the Fiery® Landa DFE will accelerate the migration of mainstream commercial printing and packaging to digital printing.

Digital Printing Rivals Quality of Offset

The Landa Nanographic Printing solution is designed to deliver offset quality at up to 5 times the speed of existing digital presses, on sheets 4 to 5 times the size of a tabloid page. The first and only DFE platform with a 100% Perfect Pass rating from the VIGC PDF RIP Audit, Fiery servers also provide superb, consistent, and accurate output quality.

Fiery JobFlow Automates More Prepress Functions

Fiery JobFlow is a prepress workflow automation solution that provides a specially selected set of modules that meets your most urgent needs and provides a simple and intuitive user interface. The new release, version 1.3, introduces more features to help resolve the most common challenges in print production:

- **Embed missing fonts** with the cloud-based Monotype Baseline™ service, exclusive to Enfocus PitStop Pro 12. It validates all the fonts used in a PDF document, identifies the missing ones and enables you to embed them for a nominal fee per document, per font.
- **Accept more file sources** for input and output — SMB shared folders, FTP, sFTP and Dropbox — with the JobFlow Locations feature. Set up automated workflows configured with custom locations for job submission, archiving and output, and even select multiple locations for each workflow.
- **Get a full license for Enfocus PitStop Pro 12**, included with JobFlow, to create custom preflight profiles and action lists that can be applied to workflows.

In addition, in the previous product release, two more modules make the prepress automation process even more complete. Now you can create workflows adding:

- **Impose**, that allows you to apply custom imposition templates at any stage of the workflow.
- **Approve Anywhere** that enables you to securely submit jobs for review and approval by internal and external reviewers. Reviewers get email notifications and are able to view and approve jobs from the Web browser on their mobile device.

Take the Lead on Workflow Automation

Workflow automation is an essential component in streamlining your print production to eliminate repetitive tasks and minimize touch points by implementing Fiery JobFlow in your operations. Learn more about the new features in Fiery JobFlow v1.3 and sign up for a free 30-day trial to start automating your most complex prepress workflows.
Would You Benefit from Accurate, Consistent Color?

Color quality can be a key issue for digital print businesses. Print buyers say color consistency is their top issue, and almost half of digital printers call color matching their most difficult challenge.*

We have some basic questions that will help you see if color management is an issue for you. If it is, we’ll show you how a color management solution can give you the accurate, consistent color you and your customers want, if it has these key features:

1. Precise color matching, even for novice operators.
2. Compliance with industry standards.
3. Consistent color across all imaging devices and print engines.
4. Consistent color reproduction over time to reduce rework and reprints.

Color Profiler Suite Provides Accurate, Consistent Color

Fiery® Color Profiler Suite is a complete color management solution that allows users to create ICC profiles, optimize spot colors, perform color quality assurance and match color across multiple presses in a digital production environment. Fully integrated with Fiery print servers for toner and inkjet digital printers, Fiery Color Profiler Suite streamlines the calibration and profiling processes and guarantees outstanding, accurate results every time to maximize profitability and customer satisfaction.

See if Color Profiler Suite Is Right for You

Answer these 6 questions to see if color management is the solution you need. And find out if Fiery Color Profiler Suite can significantly benefit your print operation.

Learn from Our Experts at the 2014 World of Fiery Webinar Series

Join our subject-matter experts to learn how to improve your operational productivity, and discover ways to win customers with higher-quality products and new services.

Offered throughout the year, these free one-hour Webinars feature specific how-to tips and actionable ideas in areas important to your business success:

- Color management
- Variable data printing
- Print job preparation
- Print job management and automation

The first sessions will kick off in April:

- April 2 — Three Key Steps to Get the Right Color the First Try
  - Learn how to optimize settings and calibration to attain the best and most predictable color output.
- April 16 — The ABCs of Producing the Best Match for Spot Colors
  - Understand the challenges of spot color matching and how you can enhance your business by creating the best possible match for your customers.
- April 30 — Best Practices for Matching Industry Color Standards
  - Discover the importance of color standards, specifications and methods for your business, and learn how to match your printers to an industry reference or a customer press profile.

* Source: Digital Printing and Imaging Association.

For more information on these and other 2014 World of Fiery® Webinar series sessions, click here. Register for the sessions you’re interested in—even if you can’t attend the live Webinar, you’ll receive a link to the recording within a few days of the session. Don’t miss out – register today.
Choosing Fiery Central Is as Easy as 3, 4, 5

Fiery Central integrates production systems to make printers more scalable and productive, plus it adds important benefits for Fiery Driven™ and other select printers:

3 Top Benefits

• Brings together multiple printers into the unified Fiery interface to maximize throughput with automatic load balance.
• Provides easy access to Fiery Workflow Suite products, so you can use Fiery Impose, JobMaster, JobFlow and more with all connected printers.
• Integrates with business workflows such as EFI™ Print MIs and Web-to-Print solutions using certified, industry-standard job definition format (JDF) for end-to-end automation.

4 Ways to Tell if Fiery Central Is Right for You

Fiery Central suits a variety of uses in multiple environments such as in-plant/CRD in healthcare where high volume, complex make-ready and workflow automation matter. To see if it’s right for you, consider these questions:

• Do you have production print facilities with multiple Fiery Driven and other printers?
• Would you like to expand by better using current equipment, workflow and skill set?
• Do you need uniform production and make-ready processes for multiple printers?
• Are you considering business-wide integration and connectivity with Web-to-Print and Print MIS?

5 Sample Scenarios Show How Fiery Central Can Meet Your Needs

• “My volume is too low for a big iron device, and I need the flexibility of multiple engines.”
  o Fiery Central offers load balancing and Printer Groups.
• “Tab jobs are too labor intensive to produce on most devices.”
  o Adding Fiery JobMaster to Fiery Central makes complex document make-ready easy and fast.
• “Some of my printers are over used with lots of jobs queued up, while others are under used, causing my operators lost time.”
  o Fiery Central Balance and Preferred Printer features balance queues and save operator time.
• “We need the flexibility of multiple printers for short runs as well as the capacity and high speed for long runs.”
  o Balance the load with Copy Split or Long Job Split.

One Simple Solution

Click here to understand more about the benefits of Fiery Central.